

## eDM to All Guiding Families

### Key Messages – Launching our Values Survey

Proposed Copy

#### Developing a new set of Australian Guiding Values

Dear X

We're excited to share an exciting new Values project we are launching across Australia.

For the first time in our history, we are running a series of consultations to identify a set of national Values for our organisation, surveying Youth and Adult Members, staff, volunteers and guiding families across all States and Territories.

Our Values represent an Australian Guiding experience which has existed for over 100 years. Our new Values Statement will build on the contributions of all who have been part of Australian Guiding over the past 100 years and will guide our aspirations for the future.

Having a clearly articulated set of Values will help us explain how we expect everyone to behave and act. This ensures everyone feels safe and comfortable at Girl Guides and that we can work, play, and learn in harmony.

These Values are not designed to replace any existing components of the Australian Guiding Program, but instead strengthen and build upon them.

#### Our Values Survey

We are a diverse and powerful collective made up of lots of different groups: Members, staff, volunteers, employees, parents and families. We recognise that you, our Guiding Families deliver and contribute to the success of Guides, alongside our Adult Members and Volunteers.

We would like you to contribute to the development of our new Values.

We are inviting all Guiding Families to complete a short [online survey](#) so we can understand what you consider to be the key Values of Australian Guiding.

Outputs from this survey will be combined with the results from our Youth & Adult Member Consultations and will be used to develop a new statement of Australian Guiding Values which will be launched in mid to late 2024.

This survey will be open for **7 weeks**, closing on **Friday 29 February 2024**.

#### How else can I provide feedback?

If for some reason you are unable to complete the online survey and would like to provide feedback, please reach out to [admin@girlguides.org.au](mailto:admin@girlguides.org.au) and they will connect you to the Values Working Group who will capture your feedback in an alternative format.

**What happens next?**

Once all insights have been collected and analysed, a set of proposed Values will be shared with the Boards and Leadership Teams of each State and Territory for endorsement.

A finalised set of approved Values, designed to help us achieve our Guiding Mission and commitment to the Girl Guide Promise and Law, will then be rolled out nationally in 2024.

If you have any further questions, please feel free to contact [admin@girlguides.org.au](mailto:admin@girlguides.org.au)

Thank you in advance for your help with this incredibly important initiative.

Regards